



Take your branding beyond your stand

Heighten your profile within SLF, and the market place as a whole, through sponsorship at SLF 2011.

Stand out from the crowd at the Scottish Learning Festival 2011 and attract local authorities, senior management and practitioners to your stand. Our sponsorship opportunities are unique and varied, offering an individual and creative approach to suit all objectives and budgets.



'You Are Here' Boards Sponsorship

Effectively navigating around the show is key to all visitors and the 'You are here' boards are a much-used tool on site. There are 10 boards located in prominent locations around the show, in the entrances, in the atrium and the cafe. Your company name and logo will be prominently placed on the map and your stand will be highlighted on the A-Z listing. Get your company logo in front of thousands of visitors by sponsoring these floor plans. Space is limited to 4 companies and will be offered on a first-come, first-served basis.

£950 plus VAT

Official Onsite Carrier Bags Sponsor

One of the most high-profile sponsorship opportunities open to exhibitors. These bags are available to all visitors as they enter the exhibition, plus you get 1,000 bags for your own stand.

£7,000 plus VAT

Floor Tiles

In a show packed with thousands of educationalists, strategically placed floor tiles are an effective way of directing visitors to your stand. Floor tile measures 1m x 1m.

£300 plus VAT (for 1 floor tile)

£450 plus VAT (for 2 floor tiles)

Inserts into the Show Bags

Make sure the 7,000 visitors who attend the exhibition take away your company details. Spaces are limited and offered on a first-come, first-served basis.

£700 plus VAT (per insert)

Hanging Banners (x 6)

These high profile, double-sided vertical banners (8 x 2m) are placed throughout the hall including 2 x 2m directional signage for visitors providing 6 x 2m of double sided brand creative. These will be produced and rigged for you; all you have to do is provide the artwork. Don't delay as there are only 6 banner sites within the show!

£1,800 plus VAT (per banner)

Route Planners

Target specific visitors and maximise your overall exposure. Your logo will be placed on the A3 Route Planner as a sponsor of the key area, and your stand will be highlighted so you can easily be found at the show.

Route Planner maps cover 4 key areas:

- Literacy
- Numeracy
- Additional Support Needs (ASN)
- Assessment

4 logos per Route Planner available

£450 plus VAT (per logo)

2011 CONTACT

Boost your brand and discuss sponsorship options with us that cater to your individual needs and criteria.

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www.scottishlearningfestival.com/sponsorship